NAAN MUDHAVAN ASSIGNMENT DOCUMENT

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID NAME**

**REGISTER NUMBER**

: 6A40DF85765D349AEA0455C8A9633108

: THAMEEM ANSARY A

: 110520106020

**YEAR** : 4TH YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

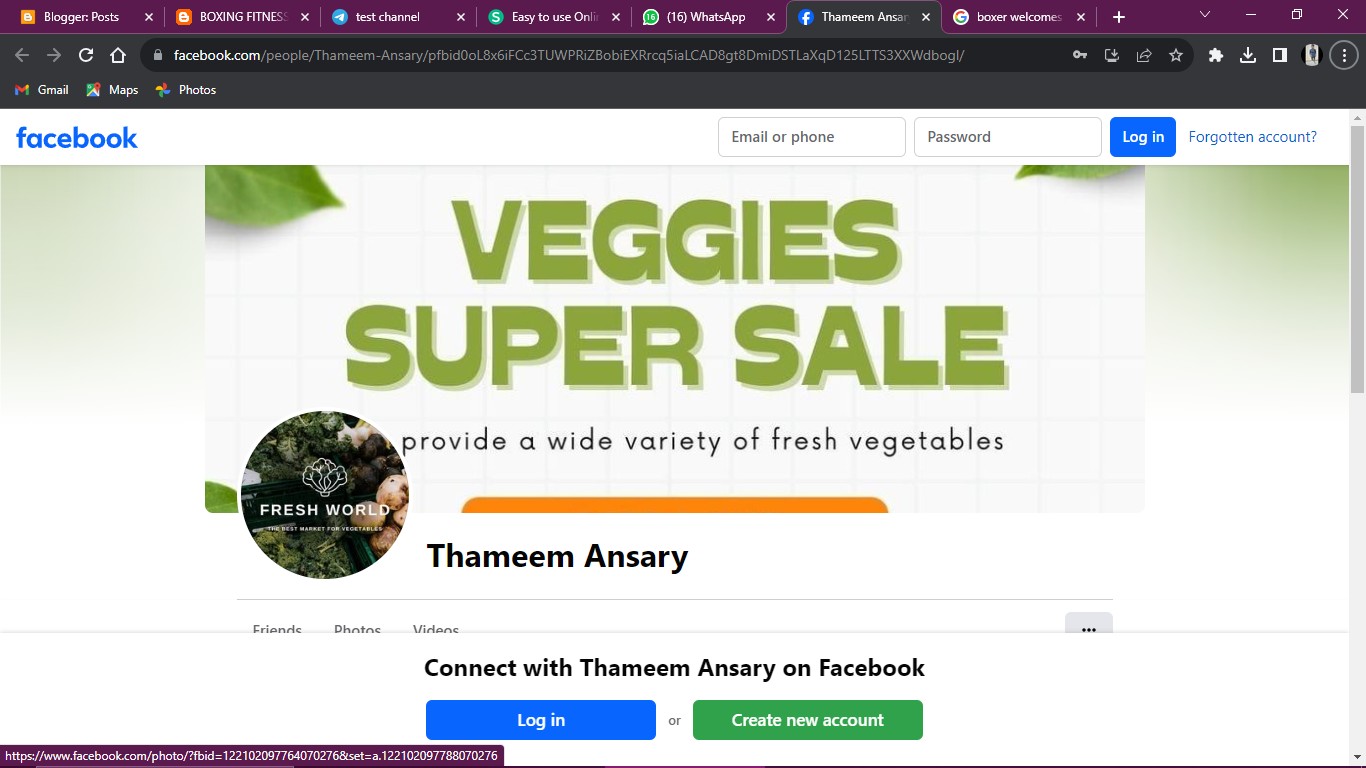
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: [https://freshworld20.blogspot.com/2023/10/news-letter.html?m=1](https://kriyayoga21.blogspot.com/2023/10/welcome-yoga-studio.html)



1. Create a New Facebook Or Social Media Business Page and post one social media poster for your Brand

Link: [https://www.facebook.com/profile.php?id=61552108291838](https://www.facebook.com/yoga.studio.997589?mibextid=ZbWKwL)



1. Create and design a social media advertisement poster using canva.



1. Create email newsletter design using MailChimp or canva tool.

Link: [https://freshworld20.blogspot.com/2023/10/news-letter.html?m=1](https://kriyayoga21.blogspot.com/2023/10/newsletteemail_21.html)

